

why rebels rule

13 need-to-knows about rebels


HI, I AM REBELLA



rebels are not
troublemakers.
they are
motivated to
make things
better



rebels want to
create something
new rather than
extend current
perspectives



rebels see
things with a
fresh mindset
rather than
blindly following
established
wisdom



rebels feel
uncomfortable
when they see
that important
capabilities
clearly need
improvement



rebels don't
want to rebel for
the sake of it.
they want to be
stretched and
make an
impact



challenge
rebels with your
toughest
problems and
they will bring
you magical
solutions




rebels care
about work more
than anyone else.
that's why they
are willing to
engage in an
argument



rebels need an
environment
where it is safe to
disagree and
challenge the
norm



coach rebels on
how to navigate
organisational
politics so they
become more
effective




don't give rebels
lip service; be
transparent and
tell them as it is.
they can handle
that, really!



love their
differences and
quirks; rebels
may not be like
you and that is a
good thing



appreciate
rebels and they
will move
mountains for
you

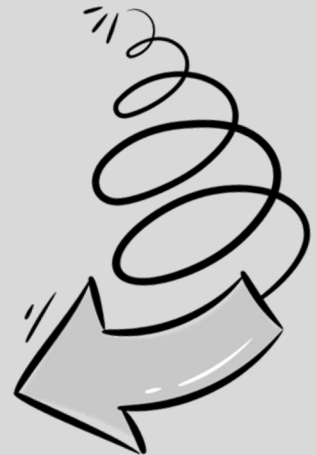


rebelliousness
is a positive
behaviour and an
act of courage
and risk taking

if you like this,
you may also like my
ASK DR REBEL newsletter
(23 editions in 2024)



www.rebella.la/dr-rebel





rebel
books!
(recommended
by basje)

www.rebella.la/shop

Oh no!

We have a **REBEL**
in our team

*Rebelliousness is a
positive behaviour and
an act of courage*

SIMONE VAN NEERVEN

SIMONE VAN NEERVEN

Oh no!

Our **REBELS**
are leaving!

*How to create an
environment where
rebel talent flourishes*

SIMONE VAN NEERVEN

Oh no!

I am a **REBEL**,
now what?!

*How to become more
effective and loveable
when you are a rebel*

SIMONE VAN NEERVEN

A woman with brown hair tied back, wearing a bright green V-neck sweater, is sitting in a blue armchair and smiling. She is holding a glass of water with both hands. The background is a blurred office interior with large windows and modern furniture.

simone van neerven

a catalyst for innovation
and change

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